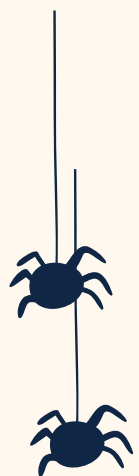
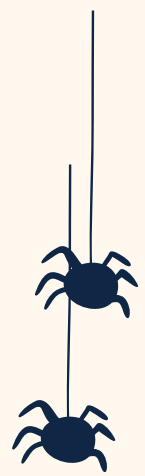




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Lone Star Sanctuary for Animals ◆◆◆



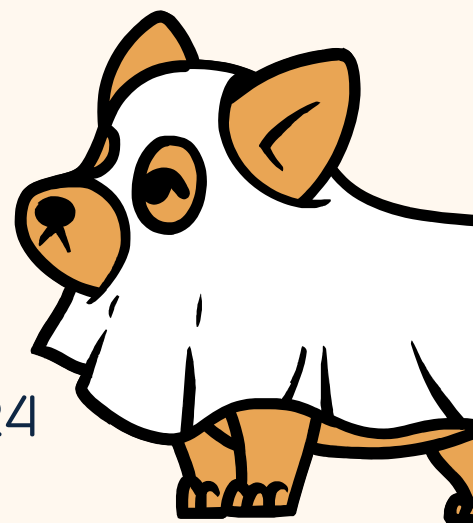
# DOOKEY SPOOKY



5K AND 1 MILE



OCTOBER 12  
8:00 AM



Sponsorship Packet 2024



CALLING ALL GHOULS AND GOBLINS  
FOR OUR OOKY SPOOKY RACE ON  
OCTOBER 12

JOIN US AS A SPONSOR AND COME  
OUT FOR A HALLOWEEN EVENT  
BENEFITING LONE STAR  
SANCTUARY FOR ANIMALS AT  
MIDLAND COLLEGE



What is the purpose of this 5K? This 5K is a dog-friendly race that allows participants to run/walk with their four-legged friends! People and pets of all ages and breeds come together for a fun event to help save the lives of Midland's homeless cats & dogs.



Who can join/sponsor? Everyone can become a Pet Sponsor! Whether one is a seasoned runner, an avid dog walker, a pet lover, a rescue advocate, running solo or part of a pack (kids and families are welcome). If you're a pet lover or business owner who wants to show- case your support and love for pets in the community -- come and join us on October 12th at Midland College!

What is LSSFA? Lone Star Sanctuary for Animals is a 501(c)(3) nonprofit organization whose mission is "Saving and Changing Lives" by providing loving care for homeless and abused dogs and cats until we can find them permanent, stable homes with loving and responsible owners. We are a Forever-home, Legitimate No-Kill facility, which means all of our animals will live here at our animal shelter until we can place them in permanent homes.



# Sponsorship Packages

## MASTIFF PACKAGE TITLE SPONSOR - \$10,000

As the Title Sponsor, your company will be associated with a highly revered running event and will most certainly be the “top dog”. This tier is exclusive to one company and is a guaranteed right to continued sponsorship for the next year.

- Official recognition as TITLE SPONSOR of Ooky Spooky (company name incorporated into race logo)
  - Logo on Start/Finish Line arch banner
  - Name on race finisher medals
  - Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
  - Guaranteed booth space at the event
    - 10 FREE Race Registrations

## GOLDEN RETRIEVER PACKAGE 5K Race Sponsor - \$8,000

The 5K is a chip-timed race, a favorite among race enthusiasts of all levels - from beginners to seasoned runners. Perfect for those who are trying to beat their “Personal Best”. This tier is exclusive to one company

- Official recognition as 5K Race Sponsor
- Name or logo on the ribbon of race finisher medals widely used as keepsakes by runners
  - Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
  - Guaranteed booth space at the event
    - 8 FREE Race Registrations



PITBULL PACKAGE  
1 Mile Race Sponsor - \$6,000

1 Mile Run/Walk is a race open to participants of all ages and fitness levels. It's an enjoyable group activity, giving participants an opportunity to get some exercise in while enjoying the outdoors. This tier is exclusive to one company.

- Official recognition as 1 Mile Race Sponsor
- Name or logo on the ribbon of race finisher medals widely used as a keepsake by runners
  - Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
  - Guaranteed booth space at the event
  - 6 FREE Race Registrations

HUSKY PACKAGE  
Race Bib Sponsor - \$4,000

The Custom Race Bib sponsorship provides your company the opportunity to be exclusively printed on the front of each participant's race bib (cherished as a keepsake by runners). This tier is exclusive to one company.

- Logo printed on custom-designed race bibs
  - Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
  - Guaranteed booth space at the event
  - 4 FREE Race Registrations



SHEPHERD PACKAGE  
Costume Competition Sponsor - \$2,000

The Costume Competition is a crowd favorite. This event is open to anyone - people and pets alike! Winners are awarded in three categories: Best Pet Costume, Best Pet Trick, Best Pet/Parent Costume Combo. This tier is exclusive to one company.

- Official recognition as the Costume Competition Sponsor
  - Opportunity for company rep to co-emcee the event
    - Logo on prize gift baskets
    - Logo on event signage
  - Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
  - Guaranteed booth space at the event
    - 4 FREE Race Registrations

SHIBA INU PACKAGE  
Water Station Sponsor - \$2,000

As the Water Station Sponsor, your logo will be prominently featured on water stations along the race route!

- Logo on signage at water stations along the race route
  - Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
  - Guaranteed booth space at the event
    - 4 FREE Race Registrations



HEELER PACKAGE  
Swag Sponsor - \$1,000

As swag sponsor, your logo will be printed and featured prominently on a swag item that will be given away to the first 150 race participants. This tier is exclusive to one company.

- Logo on swag item
- Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
- Guaranteed booth space at the event
  - 4 FREE Race Registrations

AUSSIE PACKAGE  
Business Sponsor - \$1,000

This tier is ideal for businesses who want to get their name out in the community as proud supporters of LSSFA's mission.

- Logo placement on race T-shirts (back)
- Logo/Name printed on all promotional materials: social media & LSSFA website
  - Race day recognition by announcer
  - Corporate items in race swag bags
- Guaranteed booth space at the event
  - 4 FREE Race Registrations



POODLE PACKAGE  
Individual Sponsor - \$100

- Guaranteed booth space at the event
- Race day recognition by announcer
- Name mentioned on LSSFA website, Facebook & Instagram mentions
- 4 FREE Race Registrations

IN-KIND SPONSOR  
Individual Sponsor

If you'd like to make an in-kind contribution for ooky spooky, please send us a note below and we will be happy to work with you. Anything is welcome: dog treats, toys, food, beverages, gift baskets, etc.

- Name on LSSFA website

# COMMITMENT FORM

Please make a selection & complete this form.  
All sponsor packets due by September 12,2024.

- Mastiff \$10,000
- Golden Retriever \$8,000
- Pitbull \$6,000
- Husky \$4,000
- Shepherd \$2,000
- Shiba Inu \$2,000
- Aussie \$1,000
- Heeler \$1,000
- Poodle \$100

In Kind Sponsor: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

By signing this form, we are committing to sponsoring Ooky Spooky and agreeing to the sponsorship benefits and requirements as stated in the sponsorship package above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email signed form to [director@lonestarsanctuary.org](mailto:director@lonestarsanctuary.org)  
Please send logo file along with commitment form

You may pay by check. We will contact you to confirm sponsorship. Thank you!